Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

62
L62

HAY, FEED & SEED DIVISION.

A Good Name—Well Known

LIBRARY
RECEIVED
AUG 8 - 1958
U. S. DEPT. OF AGRICULTURE

LILLY'S

UNITED STATES
DEPARTMENT OF AGRICULTURE
LIBRARY

BOOK NUMBER 62 L62

948163

JULY'S

USHING, VICE-PRES.
H. LILLY, TREASURER
YLOR, SECRETARY

AWRENCE, ALASKAN MANAGER
RISTIANSON, FIELD SUPT.
PRAGUE, GARDEN SEED DEPT.
, MANAGER SEATTLE STORE
ECHENER, MILL SUPT.
EE, BRANCH HOUSE MGR.
LETT, PORTLAND BRANCH
OUGH, PRINT SHOP MANAGER
OLIBAKKE, MGR. ELLENSBURG BR.

CO.

WEST HANFORD.
YESLER WAY
OR. YAMHILL
T STREET

948463

ESTABLISHED
1885

LILLY'S

ESTABLISHED
1885

A GOOD NAME—WELL KNOWN

"ALL THE WORLD'S A STAGE" where men are either selling goods or declaring a message. Behind every successful business is a dominant idea expressive of some form of service.

The Lilly trademark is the emblem of achievement and has behind it over thirty-five years' experience in practical growing of Seeds, manufacturing and selling Fertilizers, Bee Supplies, Spray Materials and Poultry Supplies. It identifies the products of The Chas. H. Lilly Co., and stands for the best obtainable anywhere.

INV. '60

SHOWING MANUFACTURING PLANT AND PORTIONS OF TRIAL GROUNDS

SELECTING HEADS FROM ONE OF OUR CROPS OF EARLY JERSEY WAKEFIELD CABBAGE

A CONTRACT CROP OF EARLY JERSEY WAKEFIELD CABBAGE IN BLOOM

EARLY JERSEY WAKEFIELD—A CONFERENCE BEFORE ROGUEING OUT

TEN ACRES DRUMHEAD CABBAGE ONE MILE EAST OF LACONNER

SUREHEAD CABBAGE—LATE FALL

JERSEY WAKEFIELD GROWING ON LACONNER RANCH

EIGHTEEN ACRES OF CABBAGE AT LACONNER RANCH

AN OCEAN OF LATE FLAT DUTCH CABBAGE—AVON RANCH

COVERING CABBAGE FOR WINTER AT BURLINGTON RANCH

METHOD OF TRANSPORTING CABBAGE SEED TO THRASHING MACHINE

FINE SPECIMENS OF LATE FLAT DUTCH CABBAGE—WHITNEY RANCH

A COMMERCIAL CROP OF CABBAGE GROWN FFOM LILLY'S SEED

CORNER OF TESTING GROUNDS NEAR SEATTLE SHOWING LETTUCE AND CABBAGE TRIALS

TRIAL GROUNDS—THE ESSENTIAL OF EVERY UP-TO-DATE SEED HOUSE

ANOTHER VIEW OF LILLY'S TRIAL GROUNDS—SEATTLE. BEANS AND CABBAGE

TEST PLOTS OF LETTUCE WITH GRASSES IN THE BACKGROUND

WHERE OUR STOCKS AND THOSE OF OTHERS ARE TESTED

A CABBAGE PLOT IN A CORNER OF OUR TESTING GROUNDS

ANOTHER SECTION OF TRIAL GROUNDS

ALL IN A ROW—FINE SPECIMENS OF LILLY'S EARLY JERSEY WAKEFIELD CABBAGE

COPENHAGEN MARKET—A PERFECT TRIO

DANISH BALLHEAD FROM LILLY'S SEED

LATE FLAT DUTCH—READY FOR TABLE

AMERICAN DRUMHEAD SAVOY GROWN FROM LILLY'S SEED

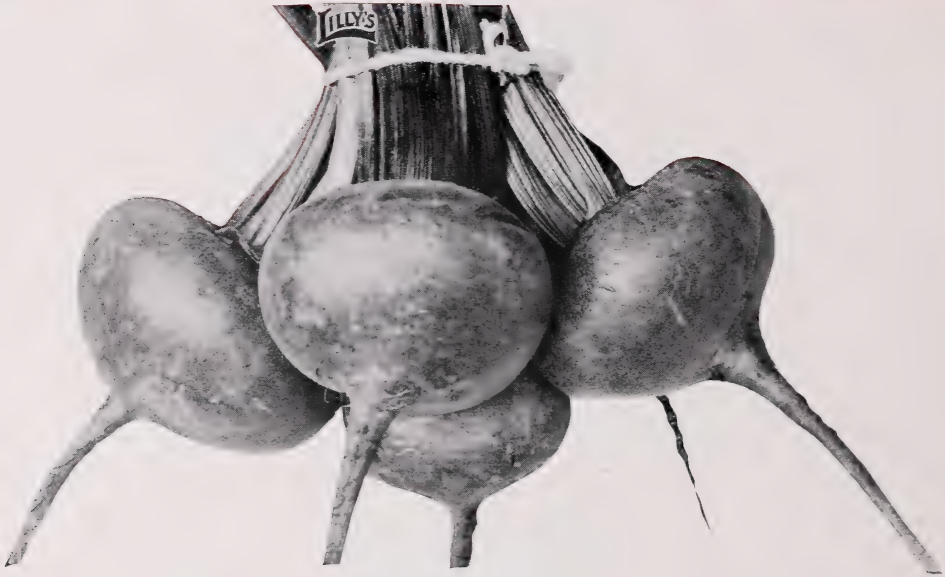
EARLY ALL HEAD AS GROWN ON PUGET SOUND

A PAIR OF ALL SEASONS

CHARLESTON WAKEFIELD CABBAGE

CHARLESTON WAKEFIELD—SHOWING TRUE TYPE OF HEAD

EARLY DWARF FLAT DUTCH—A PERFECT SPECIMEN



CRIMSON GLOBE BEET

HALF SUGAR MANGEL GROWN ON PUGET SOUND

THOMAS LAXTON PEAS

DAVIS WAX BEANS

MISS SADIE LOUGH
MAIL ORDER DEPT.

H. A. LAWRENCE
ALASKAN REPR.

W. C. HARBERT
SALES MANAGER

FRANK LECKENBY
VICE-PRESIDENT

O. SOLIBAKKE
MGR. ELLENSBURG

C. W. HEBERLING
MGR. WAPATO BR.

C. W. PLETT
PORTLAND BRANCH

H. P. CHAPMAN
MANAGER

F. W. MECHENER
MILL SUPT.

A. CHRISTIANSON
FIELD SUPT.

J. H. WHITNEY
MGR. YAKIMA BR.

F. P. LILLY
VICE-PRESIDENT

LY'S

LILLY
PRES.

TLE

AND
URG
IA
TO
PAN

H. A. CUSHING
VICE-PRESIDENT

C. W. HUBBARD
MGR. FOREIGN DEPT.

C. F. WILLIAMS
PUBLICITY MGR.

F. D. FORD
MGR. BEE SUPPLIES

J. A. TAYLOR
SECRETARY

A. L. JONES
WHLSE SEED MGR.

A. W. SPRAGUE
GARDEN SEED DEPT.

H. J. ADAMS
SEED ANALYST

WILMOT H. LILLY
TREASURER

W. F. GOUGH
PRINT SHOP MGR.

I. W. LEE
BRANCH HOUSE MGR.

J. BOHL
MGR. SEATTLE STORE

MISS SADIE LOUGH
MAIL ORDER DEPT.

H. A. LAWRENCE
ALASKAN REPR.

W. C. HARBERT
SALES MANAGER

O. SOLIBAKKE
MGR. ELLENSBURG

C. W. HEBERLING
MGR. WAPATO BR.

C. W. PLETT
PORTLAND BRANCH

F. W. MECHENER
MILL SUPT.

A. CHRISTIANSON
FIELD SUPT.

J. H. WHITNEY
MGR. YAKIMA BR.

FRANK LECKENBY
VICE-PRESIDENT

H. P. CHAPMAN
MANAGER

F. P. LILLY
VICE-PRESIDENT

LILLY'S

CHAS. H. LILLY
FOUNDER & PRES.

SEATTLE
PORTLAND
ELLENSBURG
YAKIMA
WAPATO
KOBE, JAPAN

H. A. CUSHING
VICE-PRESIDENT

J. A. TAYLOR
SECRETARY

WILMOT H. LILLY
TREASURER

C. W. HUBBARD
MGR. FOREIGN DEPT.

C. F. WILLIAMS
PUBLICITY MGR.

F. D. FORD
MGR. BEE SUPPLIES

A. L. JONES
WHLSE SEED MGR.

A. W. SPRAGUE
GARDEN SEED DEPT.

H. J. ADAMS
SEED ANALYST

W. F. GOUGH
PRINT SHOP MGR.

I. W. LEE
BRANCH HOUSE MGR.

J. BOHL
MGR. SEATTLE STORE

A LOAD OF LILLY'S PUGET SOUND CABBAGE SEED—VALUE $40,000.00

OFFICES OF SALES DEPARTMENT

BRANCH—PORTLAND, OREGON

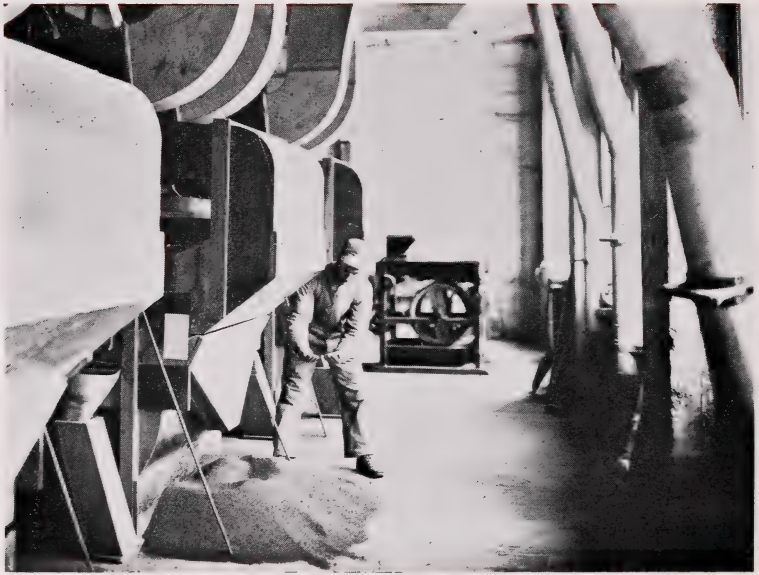
LILLY'S UPTOWN STORE—SEATTLE, WASHINGTON

BRANCH—YAKIMA, WASHINGTON

BRANCH—ELLENSBURG, WASHINGTON

BRANCH—WAPATO, WASHINGTON

CITY DELIVERY PLATFORM—EXTERIOR



A CORNER OF THE SEED CLEANING ROOM

PEA AND BEAN PICKING MACHINES AT WORK

A VIEW OF NO. 9 WAREHOUSE. THESE FLOORS CARRY A LOAD OF 1000 POUNDS TO THE SQUARE FOOT. THE BUILDING CONTAINED 2,500 TONS AT TIME PHOTO WAS MADE.

SHOWING NO. 10 WAREHOUSE TAKEN FROM THE DOOR OF NO. 9
EACH OF THESE BUILDINGS ARE 100 FEET SQUARE. CONCRETE
BUILDING EQUIPPED WITH SPRINKLER SYSTEM

CONVEYOR BELT THAT WILL DISTRIBUTE GRAIN OR SEED TO ANY ONE OF THE 12 CONCRETE TANKS

A VIEW FROM THE DOCK BUILDING SHOWING MAIN GANGWAY RUNNING THROUGH WAREHOUSES NO. 8, NO. 9, NO. 10 AND NO. 11

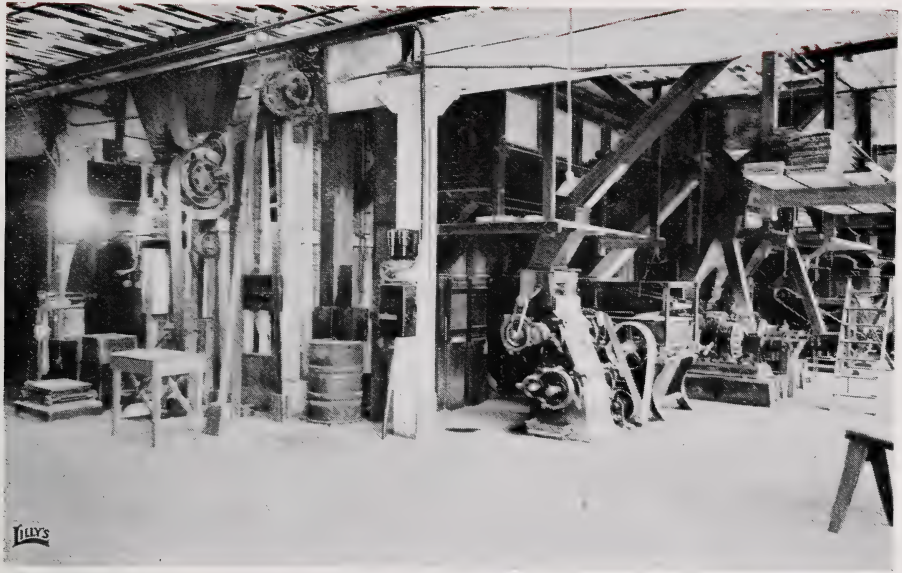
A CORNER IN THE SEED PACKETING ROOM

THE TERMINAL FLOOR OF MAIN CONVEYOR BELT. THIS BELT IS 26 INCHES WIDE AND 1,100 FEET LONG AND WILL HANDLE 30 TONS PERHOUR EITHER IN SACKS OR BULK

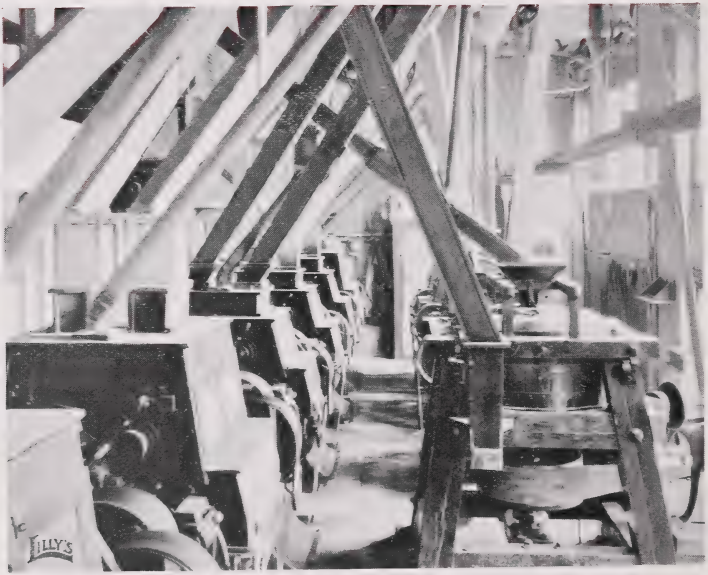
RECEIVING ROOM FOR STOCK AFTER BEING TAKEN FROM SEED CLEANERS

VIEW OF FOUR OF THE BATTERY OF SEED CLEANERS. THE CLEANING ROOM CONTAINS 26 DIFFERENT SEED CLEANING MACHINES

SECTION OF SEED CLEANING ROOM SHOWING SOME OF THE UNUSUAL MACHINES NECESSARY TO CLEAN AND GRADE SEEDS



FEED MILL MACHINERY SHOWING CORN CRACKER, BARLEY ROLL, ATTRITION MILLS AND GRAIN SEPARATOR



FLOUR ROLLS AND STONES

ON LILLY'S DOCK. FOUR TRANSCONTINENTAL RAILROADS MEET DEEP WATER SHIPPING

FOREIGN AND COASTWISE CARGOES ARE DISCHARGED DIRECT FROM SHIPS TO BELTS AND TO STORAGE TANKS

LILLY'S DOCK WILL ACCOMMODATE ANY TRANS-PACIFIC LINER

STANDARD LINES IN THE NORTHWEST

LILLY'S GARAGE AT MAIN PLANT

ADDITIONAL CONCRETE STORAGE TANKS DURING CONSTRUCTION, ESPECIALLY DESIGNED FOR SEED STORAGE

LILLY'S PRINT SHOP WHERE THIS BOOKLET WAS PRINTED COMPLETE

PUGET SOUND CABBAGE SEED

The House of Lilly needs no introduction in so far as the production of high grade Cabbage seed for the trade is concerned. For over nineteen years we have made a special study of the selection and growth of all the leading varieties and today we justly claim and are recognized to be not only the pioneers of the industry on Puget Sound but the largest bona fide growers on the American continent. It has been recorded that over 75% of the entire Cabbage seed crop of the United States is produced on Puget Sound. As a result the locality has earned for itself the apt title ***"The Cabbage Country of America"***—The house of Lilly has made it so.

The illustrations depicted on the opening pages of this brochure are from our own photographs. They speak for themselves and justify our claim to be ***actual growers of the seeds we offer.*** Are these facts not sufficient to justify our expectancy of YOUR inquiries and orders for choice Cabbage seeds whenever you are in the market? To have other than the best when the best is to be had is the wisdom of the unwise.

TABLE BEET AND MANGEL SEED

We have been growing Beet and Mangel seed in the Puget Sound country for many years for our local trade, both for private gardeners as well as for market gardeners. We have also tried our Puget Sound Grown seed in comparison with seeds of like varieties grown in other parts of this country and in Europe, and our seed has not suffered in the comparison, but on the contrary it has produced a more uniform stand and truer type of roots.

Fields planted with our Puget Sound grown Beet Seed very rarely run to seed the first year—in fact it is practically unknown. We have taken particular pains to keep the varieties from deteriorating by selecting only the most perfect roots for seed, using only the medium size and true type. We firmly believe that with our experience and close attention given to seed production of Beet and Mangel, we can be depended on to furnish that high grade quality of seeds which the best trade requires.

In addition, our soil and climatic conditions on Puget Sound are ideal for this particular seed culture.

We will be pleased to receive your inquiries for present delivery and on contract, and are equipped to grow from your stock seed if desired.

PUGET SOUND GROWN PEAS

It should be more generally known among the trade that practically all the leading varieties of Garden Peas are being grown successfully for seed on Puget Sound.

As growers we have naturally interested ourselves in the development of this trade with the result that after many years' practical experience we are in a position to state that our climatic and soil conditions are particularly suited to growing Peas for seed and it has been repeatedly proved that PEAS ARE A MUCH SURER CROP IN THIS SECTION than many others, while quality is equal, indeed better than has been usually produced in the so-called exclusive Pea sections.

If you are interested in having any variety grown from your own stock seed we are confident we can make you an attractive proposition. The Peas grown by us for many leading houses in recent years have yielded so well that the same concerns anxious to have us grow for them again write us early each year in order to secure the best acreages. We cordially invite inquiry from you.

IN ADDITION

to the hundreds of acres devoted to Cabbage culture we grow choice strains of

MANGEL
TURNIP
RUTABAGA
BEET
SPINACH
RADISH
KALE
GARDEN PEAS

If you are looking for stocks that are pre-eminent in their respective classes we cordially invite enquiry.

Puget Sound Grown Seeds
are the Standard of America

The fact that we are getting more business than other seed houses implies that we deserve it. It simply reflects the earning power of quality.

THIS BROCHURE has been compiled to give our customers and others a brief description and photographic reproduction of what we and our special Puget Sound strains are doing for the wholesale trade.

If these few words of ours and the preceding illustrations prompt you to weigh more carefully the question of QUALITY in seeds in the future, each and everyone of your customers will benefit by it and we will get our share. We believe we have convinced more than one seedsman that it pays to put QUALITY FIRST. Good seeds cost money and they are worth it.

WE INVITE YOU

Our main offices and plant are situated at West Hanford and Waterway on what is locally known as Harbor Island, about three miles out of the city, and it is our personal pleasure to conduct visitors during all working days through our plant, where much of interest is to be seen.

Few realize the magnitude of our business and the extent of our operations in seed cleaning and our extensive warehouses which cover over three acres is a revelation to those who visit us. We cordially invite customers and others to look over our plant.

REASONS WHY PUGET SOUND SHOULD CLAIM YOUR SERIOUS ATTENTION AS A SEED PRODUCING COUNTRY AND SEATTLE AS A PORT OF SHIPMENT

It seems to us that it should be more generally known that PUGET SOUND is favorably situated for the production of that HIGH GRADE QUALITY in Garden seeds which the trade requires.

1. The climatic conditions of PUGET SOUND are very similar to the seed producing countries of Europe.

2. Experience has proved that seed crops are MORE DEPENDABLE here than in any other section of the United States.

3. The varieties chiefly grown are CABBAGE, TABLE BEET, SPINACH, TURNIP, RUTABAGA, RADISH, KALE and GARDEN PEAS.

4. The port of Seattle is admirably situated for shipment to all points and has REGULAR DIRECT SERVICE with Liverpool, Copenhagen, New Zealand, Australia, South America, Japan and Russia.

5. SEATTLE is served by FIVE TRANSCONTINENTAL RAILWAYS and has exceptional facilities for quick service overland

6. SEATTLE with its population of NEARLY HALF A MILLION compares favorably from a commercial standpoint with the leading cities of Great Britain. It has the FINEST HARBOR ON THE PACIFIC COAST. It has MORE COMMERCE, MORE MANUFACTURING, MORE RAILWAYS and MORE POPULATION than any other city in the Pacific Northwest, being second only to New York in exports and imports.

7. Seed growing has made such rapid strides during the last decade, and Cabbage seed in particular is produced in such enormous quantities that the locality has earned or itself the apt title, "THE CABBAGE COUNTRY OF AMERICA." The house of Lilly's has made it so.

8. AFTER NINETEEN YEARS practical experience in Cabbage seed growing and selling we know and are able to state as a positive fact that seventy to eighty per cent of the Cabbage seed produced in the United States COMES DIRECTLY OR INDIRECTLY FROM PUGET SOUND.

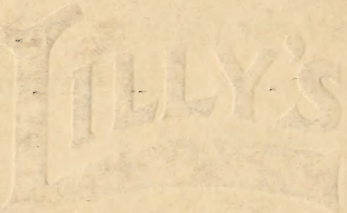
9. A glance at the map will show that the Puget Sound country where our Cabbage and other seeds are grown is situated up in the Northwest corner of Washington state SEVERAL HUNDRED MILES FURTHER NORTH THAN LONG ISLAND.

10. LAST BUT NOT LEAST, The Chas. H. Lilly Co., ESTABLISHED IN 1885, are the PIONEER seed growers on Puget Sound.

Leadership, once established, is strengthened and confirmed by its followers and imitators.

LILLY'S leadership is proclaimed by the largest rearguard that ever followed a leader.

Verb. Sap.



Every Great Institution
is the Lengthened shadow
of a single man.

Emerson-

05